

# OFFICIAL BALLOT

## Aesthetic Trends & Technologies' Laser & Light 2006

### Choice Award Nominations

The ATnT Laser & Light Technology Choice Awards were developed to recognize cosmetic devices that are outstanding in their treatment categories. The awards concept, categories, and accompanying comments were developed and written by Aesthetic Trends & Technologies in cooperation with David M. Cauger, Contributing Editor and President of Boston Aesthetics, LLC.

Our new format provides a system where each product that received a minimum amount of votes is placed in nomination. In addition, the Awards Committee may vote to include nominees in any category based upon superior specifications. In this manner, smaller companies that have produced outstanding technology may also be recognized. For each category a maximum of 5 products are allowed. The nominees are then voted upon by Awards Committee. Products not cleared by the FDA in 2006 are not qualified with the exception of the category: Most Promising New Aesthetic Technology.

Some categories have been changed or have been added due to technological changes in the industry. The Awards will be presented this Summer 2007 in New York City.

The objective of these awards is to both recognize excellence as well as to provide an avenue of understanding of what devices are available and suggested by your peers. Neither Aesthetic Trends & Technologies, Boston Aesthetics, LLC or David Cauger are in any way responsible for the outcome of any individual or entity, whether positive or negative, if they choose to purchase one of the lasers receiving in these awards.

David M. Cauger is President of Boston Aesthetics, LLC, specializing in the development and implementation of strategies for increased cosmetic practice success.

For light based device questions free of charge send an email to: cauger1@gis.net.

For free telephone consultation between 2:00pm and 6:00pm Eastern M-F 508.460.1128

*The Nominees are presented in alphabetical order by manufacturer.*

#### **MOST DIVERSE HAIR REMOVAL LASER FOR ALL SKIN TYPES**

- Candela - GentleMAX
- Cutera - Xeo w/1064nm Nd:YAG, OPS600 & ProWave 770
- Cynosure Inc. - Apogee Elite
- Pacific Quantum Instruments Inc. - MultiWave XR

#### **BEST HAIR REMOVAL LASER FOR DARK SKIN TYPES**

- Candela - GentleYAG
- Cutera - CoolGlide Excel
- Cynosure - Acclaim 7000
- Pacific Quantum Instruments - OmniYAG XR

#### **BEST HAIR REMOVAL LASER (LIGHT SKIN TYPES)**

- Candela - GentleLase Family
- Cynosure - Apogee 5500
- Light Age - Epi Care LPX
- Pacific Quantum Instruments - OmniAlex

#### **BEST LASER FOR SUPERFICIAL LEG VEINS**

- Candela - GentleYAG
- Cutera - CoolGlide XL
- Cynosure - Acclaim 7000
- Pacific Quantum Instruments - OmniYAG XR
- Sciton - Profile-S ClearScan

#### **BEST LASER FOR FACIAL TELANGECTASIAS**

- Asclepion - MeDioStar XT
- Candela - V-Beam Aesthetica
- Cynosure - Cynergy
- Fotona - Dualis VP
- LaserScope - Aura i

#### **BEST IPL FOR PHOTO FACIAL TREATMENTS**

- Cutera - Solera Opus
- Cynosure - Cynergy PL
- Lumenis - Quantum SR
- Novalis - Clareon SR
- Palomar - StarLux

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## BEST LASER FOR VASCULAR MALFORMATIONS

- Candela - V-Beam Platinum
- Cynosure - Cynergy III

## BEST IPL FOR PHOTO FACIAL TREATMENTS

- Cutera - Solera Opus
- Cynosure - Cynergy PL
- Lumenis - Quantum SR
- Novalis - Clareon SR
- Palomar - StarLux

## BEST LASER FOR ACNE

- Candela - SmoothBeam
- CoolTouch - CoolTouch CT3
- Sciton - Profile-S ThermoScan

## BEST NON-LASER DEVICE FOR ACNE

- CureLight - MultiClear
- Cutera - OmniLux
- DUSA Pharmaceuticals - BLU-U w/Levulan
- Lumenis - Bclear

## BEST NON-ABLATIVE LASER FOR COLLAGEN REMODELING

- Candela - SmoothBeam
- Cutera - Vantage
- Cynosure - Acclaim 7000
- Focus Medical - NaturaLase LP
- Sciton Profile - S ThermoScan

## BEST DEVICE FOR SKIN LAXITY

- Cutera - Titan
- Lumenis - Aluma
- Syneron - ReFirm ST
- Thermage - ThermoCool

## BEST FRACTIONAL TECHNOLOGY

- Cynosure - Affirm
- Lumenis - Active FX
- Palomar - Starlux w/1540 Fractional
- Reliant - Fraxel SR

## BEST LASER RESURFACING: ER:YAG

- Focus Medical - NaturaLase Erbium
- Fotona - Dualis XS
- FriendlyLight - Erbium XL
- Quantel - ARAMIS
- Sciton - Contour

## BEST LASER RESURFACING CO<sub>2</sub>

- Lumenis - UltraPulse Encore
- Nidek - UniPulse

## MOST PROMISING NEW AESTHETIC TECHNOLOGY

- UltraShape - Contour I ( UltraSonic Fat Reduction / Investigational Device)
- TheraLight - VersaClear STS ( Patented Fluorescent PDT/ FDA Cleared)
- LipoSonix - LipoSonix ( UltraSound Fat Reduction/ Investigational Device)
- Aesthera - IPL Photopneumatic Technology
- Rytac - Portrait PSR Plasma Skin Resurfacing – Nitrogen/RF FDA Cleared

## BEST IPL TECHNOLOGY FOR HAIR REMOVAL

- Cutera - Solera Opus
- Lumenis - Quantum HR
- Novalis - Clareon HR
- Palomar - StarLux
- Syneron - Aurora DS/DSR

## MOST AFFORDABLE IPL DEVICE

- Aesthera - Aestera PPx
- Cutera - LimeLight
- Novalis - Solarus
- Radiancey - SPR

## BEST TATTOO REMOVAL LASER

- Candela - TriVantage
- Focus Medical - NaturaLase QS
- Fotona - Fotona QX
- Hoya ConBio - Medlight C6
- Light Age - Q- Clear

## MOST DIVERSE AESTHETIC DEVICE

- Cutera - XEO w/Option Package E
- Lumenis - One Lumenis
- Palomar - StarLux – Configured with Lux Rs, Y, G, Nd:YAG and 1540nm Fractional Handpieces
- Sciton - Profile MP

## BEST CUSTOMER SERVICE/ SUPPORT

- Candela Corp.
- Cynosure Inc.
- Cutera Inc.
- Syneron Ltd.

## BEST STAND ALONE EPIDERMAL COOLING DEVICE

- Cryo-6 by Zimmer Elektromedizin