



# 2007 Choice Awards Nominees

## Aesthetic Trends & Technologies Laser & Light Choice Awards™ 2007

The ATnT Laser & Light Technology Choice Awards™ were developed to recognize cosmetic devices that are outstanding in their treatment categories.

Our new format provides a system where each product that received a minimum amount of votes is placed in nomination. In addition, the Awards Committee may vote to include nominees in any category based upon superior specifications. In this manner, smaller companies that have produced outstanding technology may also be recognized. For each category a maximum of 5 products are allowed. Products not cleared by the FDA in 2007 are not qualified with the exception of the category: Most Promising New Aesthetic Technology.

Some categories have been changed or have been added due to technological changes in the industry. The Awards will be presented this spring at the ASLMS annual meeting in Orlando, Florida.

The objective of these awards is to both recognize excellence as well as to provide an avenue of understanding of what devices are available and suggested by your peers. Aesthetic Trends & Technologies is not responsible for the outcome of any individual or entity, whether positive or negative, if they choose to purchase one of the lasers receiving in these awards.

*The Nominees are presented in alphabetical order by manufacturer.*

### **MOST DIVERSE HAIR REMOVAL LASER FOR ALL SKIN TYPES**

Candela - GentleMAX  
Cutera - Xeo w/1064nm Nd:YAG, OPS600 & ProWave 770  
Cynosure Inc. - Apogee Elite  
Lumenis - LightSheer  
Pacific Quantum Instruments Inc. - MultiWave XR

### **BEST HAIR REMOVAL LASER FOR DARK SKIN TYPES**

Candela - GentleYAG  
Cutera - CoolGlide Excel  
Cynosure - Acclaim 7000  
Pacific Quantum Instruments - OmniYAG XR

### **BEST HAIR REMOVAL LASER (LIGHT SKIN TYPES)**

Candela - GentleLase Family  
Cynosure - Apogee 5500  
Light Age - Epi Care LPX  
Lumenis - LightSheer  
Pacific Quantum Instruments - OmniAlex

### **BEST LASER FOR SUPERFICIAL LEG VEINS**

Candela - GentleYAG  
Cutera - CoolGlide XL  
Cynosure - Acclaim 7000 or Cynergy  
Pacific Quantum Instruments - OmniYAG XR  
Sciton - Profile-S ClearScan

### **BEST LASER FOR FACIAL TELANGECTASIAS**

Asclepion - MeDioStar XT  
Candela - V-Beam Aesthetica  
Cynosure - Cynergy  
Fotona - Dualis VP  
Iridex - Aura i

**BEST LASER FOR VASCULAR MALFORMATIONS**

Candela - V-Beam Platinum  
Cynosure - Cynergy

**BEST IPL FOR PHOTO FACIAL TREATMENTS**

Cutera - Solera Opus  
Cynosure - Cynergy PL  
Lumenis - One  
Novalis - Clareon SR  
Palomar - StarLux

**BEST LASER FOR ACNE**

Candela - SmoothBeam  
CoolTouch - CoolTouch CT3  
Sciton - Profile MP

**BEST NON-LASER DEVICE FOR ACNE**

CureLight - MultiClear  
PhotoTherapeutics - OmniLux  
DUSA Pharmaceuticals - BLU-U w/Levulan

**BEST NON-ABLATIVE LASER FOR COLLAGEN REMODELING**

Candela - SmoothBeam  
Cutera - Vantage  
Cynosure - Acclaim 7000  
Focus Medical - NaturaLase LP  
Sciton - Profile MP

**BEST DEVICE FOR SKIN LAXITY**

Alma - Accent  
Cutera - Titan  
Lumenis - Aluma  
Syneron - ReFirm ST  
Thermage - ThermoCool

**BEST FRACTIONATED TECHNOLOGY - ABLATIVE**

Lumenis - ActiveFX  
Reliant - Fraxel re:pair  
Sciton - PROFractional

**BEST FRACTIONATED TECHNOLOGY - NON-ABLATIVE**

Cynosure - Affirm  
Palomar - StarLux w/1540 Fractional

**BEST LASER RESURFACING: ER:YAG**

Focus Medical - NaturaLase Erbium  
Fotona - Dualis XS  
FriendlyLight - Erbium XL  
Quantel - ARAMIS  
Sciton - Contour

**MOST PROMISING NEW AESTHETIC TECHNOLOGY**

Aesthera - Isolaz (Photopneumatic Technology)  
UltraShape - Contour I (UltraSonic Fat Reduction / Investigational Device)  
TheraLight - VersaClear STS (Patented Fluorescent PDT/ FDA Cleared)  
LipoSonix - LipoSonix (UltraSound Fat Reduction/ Investigational Device)

**BEST LASER REFURFACING CO<sub>2</sub>**

Lumenis - UltraPulse Encore  
Nidek - UniPulse  
Reliant - Fraxel re:pair

**BEST IPL TECHNOLOGY FOR HAIR REMOVAL**

Cutera - Solera Opus  
Lumenis - One  
Novalis - Clareon HR  
Palomar - StarLux  
Syneron - Aurora DS/DSR

**MOST AFFORDABLE IPL DEVICE**

Aesthera - Isolaz  
Cutera - LimeLight  
Focus Medical - NaturaLight  
Novalis - Solarus  
Radiance - SPR

**BEST TATTOO REMOVAL LASER**

Candela - TriVantage  
Focus Medical - NaturaLase 2J  
Fotona - Fotona QX  
Hoya ConBio - RevLite  
Light Age - Q- Clear

**MOST DIVERSE AESTHETIC DEVICE**

Alma - Harmony  
Cutera - XEO w/Option Package E  
Lumenis - One  
Palomar - StarLux – Configured with Lux Rs, Y, G, Nd:YAG and 1540nm Fractional Handpieces  
Sciton - Profile MP

**BEST BODY CONTOURING DEVICE**

Cynosure - SmartLipo/TriActive  
Syneron - VelaSmooth  
Eleme Medical - SmoothShapes  
LPG - Endermologie

**BEST CUSTOMER SERVICE/ SUPPORT**

Candela  
Cynosure  
Cutera  
Lumenis  
Syneron

**BEST STAND ALONE EPIDERMAL COOLING DEVICE**

Cryo-6 by Zimmer Elektromedizin  
ThermoTek - Artek Air